



Our Newest Member!

The Sundre and District Chamber of Commerce would like to extend a warm welcome to our newest member:

- CAMA Real Estate Appraisals Ltd.

Travel Alberta Open House

Travel Alberta is holding an open house in Olds **February 23, 2010**. This unique opportunity enables all our members to learn about Travel Alberta's plans for the upcoming year, special marketing and partnering opportunities and receive an update on tourism; all within our own region. The **open house is free** and open to all members of the community. Light refreshments will be served. Preregistration is required. Please register by e-mail or fax and specify that you are registering for the **OLDS OPEN HOUSE**.

E-mail: Workshops@TravelAlberta.com

Fax: 780-423-6722

NEW CHAMBER EXECUTIVE

The Sundre & District Chamber of Commerce would like to announce our new executive:

President: Sherry Tytkanych

Vice- President: Teresa Kabatoff

Past-President: Jim Eklund

Treasurer: Amie Flowerday

Secretary: Heidi Overguard

BOARD OF DIRECTORS: Ingrid Mayr, Marty

Menear, Al Shermack, Corey Schiller

REMINDER: Membership Fees are due!

Don't Miss out on the long list of benefits:

- ☐ Reduced rate for Trade Show booth
- ☐ Promotion at the VIC
- ☐ Low cost medical insurance for employees
- ☐ Low cost credit card and payroll services
- ☐ Gasoline discount programs
- ☐ Having a voice in local business

Targeting Ozone Pollution: Is Your Business an Action HERO?

The Parkland Airshed Management Zone (PAMZ) is encouraging Central Alberta businesses to combat ground level ozone through its Action HERO recognition program. Action HERO is short for Action for Health and the Environment by Reducing Ozone.

PAMZ will recognize and celebrate businesses who are, for example; decreasing the use of motorized vehicles and equipment, reducing emissions from vehicles (avoid idling, good vehicle maintenance, etc.), scrapping fleet vehicles in the federally funded "Retire Your Ride" program, decreasing emissions from chemicals, using environmentally safe paints and cleaning products, making their workplaces more energy efficient; using alternative energy sources or encouraging their staff to reduce ozone pollutant through their activities.

On warm, sunny days, ozone forms from emissions of nitrogen oxides and volatile organic compounds from sources like vehicles, industrial processes and power plants or small motorized equipment like lawn mowers, chainsaws and snow blowers.

"Ozone is a major constituent of smog, that yellow or brown haze we see on the horizon or over a city on a hot, still day," says Kevin Warren, Executive Director of PAMZ. "At high concentration levels it can cause respiratory and other health problems, damage vegetation and lower our quality of life. It's not a serious problem yet in Central Alberta and we want to keep it that way." However, periodic episodes of high ground-level ozone compelled PAMZ to develop an Ozone Management Plan, approved by Alberta Environment in 2009, that is now being implemented.

The Ozone Management Plan encourages the voluntary participation of everyone in our area to take an active role in reducing emissions that cause ozone. "We want to find out what businesses are doing to reduce emissions," says Warren. "Our biggest challenge is encouraging everyone to take more concerted action to reduce ozone."

If your business is acting to reduce air pollution or taking other environmental initiatives, PAMZ wants to hear from you and recognize you. If you want to learn more about ozone and air pollution and how your business can help reduce ozone, PAMZ can help. Please contact Kevin Warren, Executive Director, PAMZ at: e-mail: ozone@pamz.org Fax: 1.866.258.5049 Mail: PAMZ, Box 1020, Sundre AB ToM 1X0. For more information on the Ozone Management Plan, go to the PAMZ website is www.pamz.org